

Vita



camira

Vita

Made from 98% PVC, 2% PU in 51 colourways

Subtle surface grain effect

A vinyl with a subtle surface grain effect and full matt appearance, Vita combines the sleekness of leather with the resilience and easy-clean capabilities of PVC. Providing the highest levels of performance and cleanability, Vita embodies strength and durability whilst remaining soft, stretchy and pliable.

A spectrum of colour

Available in 51 shades, Vita's dynamic palette of lights, brights and mid-tone colours was curated by our design experts, refining and strengthening the range to reveal this carefully selected palette, injecting style and colour into a variety of commercial interiors.

High performance

Free from phthalate plasticisers or heavy metals, Vita's 98% PVC composition is complemented by a modified durable top coat which offers improved resistance to alcohol cleaners and provides outstanding wearability. Accompanied by a 100% knitted cotton substrate, Vita has the stretch and soft handle which makes it ideal for upholstery.

Designed by Samantha Daniels

Combining a BSc (Hons) in Textile Design with experience working in Camira's Technical Laboratory, Samantha expertly blends creative design capabilities with an extensive knowledge of technical standards and durability requirements. An experienced designer, she has developed a number of our most popular ranges, including Main Line Flax, and Track and Trail.

At a glance

- Vinyl with a surface grain effect and matt appearance
- Available in 51 shades
- Environmentally friendly, phthalate free
- 100% knitted cotton substrate, making it easier to upholster
- Durable top coat provides outstanding wearability

