

---

# camira

style with substance

---

[www.camirafabrics.com](http://www.camirafabrics.com)

Sustainability. Corporate Social  
Responsibility. Triple Bottom Line.  
Call it what you like – it's our  
Moral Fibre.

---

Sustainability Snapshot 2014

Winner of Mixology North  
'Environmental and Social Impact'  
Award 2013 for our sustainability  
programme.





---

## It's a strategy for growth

---

For us at Camira, it's more than just producing sustainable products to the highest standards. It's about the people who make it happen, the progress we make on our journey and the legacy we leave behind.

In our long-term Sustainability Strategy every measurable activity is a benchmark that counts. In our Sustainability Snapshot 2014 our numbers demonstrate our achievements so far and the creative ways we've gone about delivering them. We're passionate about people, process, product and place. It's the essence of who we are and what makes us tick.

Steve Bullas, Chairman and CEO

---

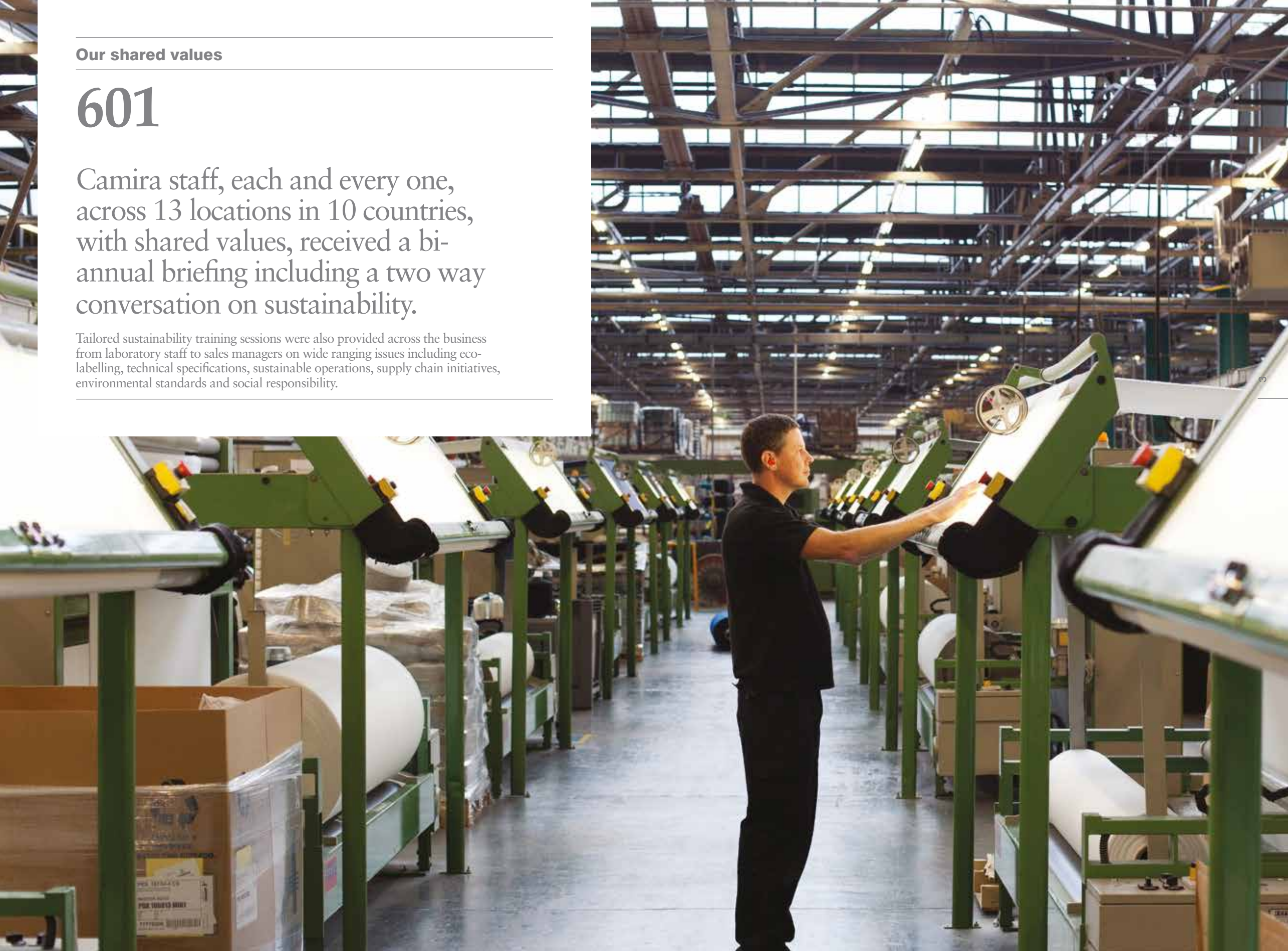
Read on...	
People	2
Process	8
Product	14
Place	20
And a whole lot more	26



# 601

Camira staff, each and every one, across 13 locations in 10 countries, with shared values, received a bi-annual briefing including a two way conversation on sustainability.

Tailored sustainability training sessions were also provided across the business from laboratory staff to sales managers on wide ranging issues including eco-labelling, technical specifications, sustainable operations, supply chain initiatives, environmental standards and social responsibility.





# 2000

College and university students engaged through educational outreach in 2013.

An intensive programme of visiting lectures, careers fairs, site visits, skills modules and seminars delivered to more than a dozen higher and further education establishments in the UK to ensure the development of future skills needs including design, manufacturing, sustainability and sales.

Sustainability Manager, Paul Taylor at the University of Leeds Careers Fair, Oct 2013.

---





# 6

Schools, careers fairs, breakfast brunches, taster days and work experience weeks, showcased hundreds of young people an exciting future at Camira.

Young people are the lifeblood of Camira. That's why we invested heavily again in 2013 to develop our future stars through apprenticeships and training, offering many rewarding career opportunities in design, manufacturing and quality.

---







---

Waste not, want not

---

# 99.8

The percentage of waste from our main UK manufacturing facility that is reused or recycled.

We're proud of this, but it's not just about recycling more, it's about not producing waste in the first place, and being innovative with our suppliers and customers in how we do it. In 2013 we reduced total waste by a further 3.93% before re-use and recycling, and 11.8% of our previously recycled waste was utilised in other operations, eliminating the need for transportation and reprocessing. We took back off cut fabric from 18 of our UK customers to use in new products, increasing from 19,423kg in 2012 to 43,437kg in 2013.

---





# 32

The percentage reduction in electricity consumption per metre of fabric produced between 2009 and 2013.

In 2013 we adopted a new, strengthened Environment Policy challenging us to go further. We've set tough targets on reducing water and energy use, taking account of climate change and being more innovative in our use of waste. A combination of staff awareness, and investing in new technology will help us achieve this. We've already introduced light sensors, efficient LED lighting, voltage optimisation technology and new efficient machinery.

---





---

Closing the loop

---

32,575

The weight in kg's of polyester selvedge and yarn remnants reused in our closed loop recycled product 'X2'.

Our 'X2' fabric and our new 'Dimension' transportation range include up to 25% closed loop fibre content. We achieve this by working in partnership with our yarn supplier, enabling us to return polyester yarn and selvedge waste to be upcycled into new yarns and then woven into our closed loop ranges.

---





---

Designers creating a better world

---

# 6,927,168

The metres of fabric produced in 2013 at our main UK site, from 3,613,163kg of yarn that went through our looms with 60% of products manufactured from either natural or recycled fibre.

Our innovative, environmentally sensitive fabrics include bast fibre ranges such as Hemp and Sting, 100% recycled polyester products and 100% rapidly renewable wool fabrics, all manufactured to international standards ISO 9001, ISO 14001 and OHSAS 18001, and delivered to 80 countries worldwide.

---







---

**The highest environmental standards**

---

# 10

Product ranges certified to the EU Ecolabel environmental standard and many more to come.

Our product offering meeting the independently verified EU Ecolabel standard represented nearly 40% of all the contract metres sold in 2013 and is expanding all the time. But our credentials don't stop there. The top 19 fabrics rated for environmental performance by third party verifier GIGA (Green Ideas Green Action) in the Far East are all Camira fabrics. And many of our products contribute credits to the Green Building Council's LEED programme (Leadership in Energy and Environmental Design), enabling designers and specifiers to reach higher environmental standards.

---





# 342,340

The total seat covers sewn in 2013 by our skilled Lithuanian colleagues at our 8000m<sup>2</sup> state of the art facility in Ariogala.

And to add to that we extruded and texturised 329,831kg of polypropylene yarn, wove 459,427 metres of fabric, upholstered 2,399 individual pieces of furniture, made 10,232 sample bunches and produced no less than 130,135 swatch cards. And as if that wasn't enough, our staff in their own time spent weeks knitting clothes, toys and crafts to donate to a Children's Care Home Charity in Kaunas for Christmas. It's about more than just the fabric.







---

From farm to fabric

---

# 31.66

The size in hectares of our hemp farm in Leicestershire UK, producing 21,000kg of fibre going into 113,400m of our Hemp fabric.

The process also provided 63,000kg of hemp shive as a by-product, utilised as sustainable animal bedding. In addition to this, the field margins are left wild to encourage bio-diversity, the hemp is grown as a rotation crop allowing traditional crops to be cultivated alongside, while the process of decortication offers employment to 7 people out of season.

---



# 7000

Hector's dolphins protected by the sustainable farming practices used for our Laneve™ branded 100% lambswool product Blazer.

The wool integrity brand from Wools of New Zealand is traceable to individual farms, whose growers are independently audited to meet the highest standards of sustainable farming. To top it off, in 2013 we raised \$10,186.95 for the New Zealand Whale and Dolphin Trust from sales of our popular Blazer fabric.

---





# 2013

The year we advised the UK government on business risk and resilience.

Recognised nationally for our work on risk and resilience to extreme events, we met the Committee on Climate Change to assist in guiding future policy to protect UK business, we co-wrote the first national accredited Level 3 qualification in "Understanding and Planning Business Resilience" with Climate UK and the Environment Agency, and were the 'Acclimatise' feature in October 2013 for our work on risks and opportunities.

---





## There was a whole lot more in 2013

Securing the contract to supply Marks & Spencer with a new wool flax fabric for their Plan A sofa, in store from autumn 2013.

We were re-accredited to the Furniture Industry Sustainability Programme (FISP), an industry wide, independent verification of our sustainability approach, and have had continuous membership now since 2008.

Total electricity consumption reduced by 19% between 2009 and 2013 through initiatives such as voltage optimisation, installation of more efficient equipment, new LED lighting and sensors.

Giving the keynote presentation at the annual Climate Northern Ireland National Conference on Climate Change in March 2013 alongside the Minister of the Environment, Alex Attwood MLA, putting Camira high up the UK's resilience agenda.

Sponsoring the 'Big Eco Show', and delivering the keynote address at the North of England's largest single environmental event bringing hundreds of businesses together to drive sustainability improvements.

In 2013 we were winners of 'Mixology North' for Environmental and Social Impact and the 'Made in Yorkshire' award for Large Manufacturer.

Installing a borehole at our finishing plant to provide a more sustainable water supply for future years.

Between 2012 and 2013, total water use at our UK manufacturing plant fell by 2.9% despite an increase in finished metres.

Work with De Montfort University on research into bast fibre agronomics, decortication and lifecycle assessment and collaboration with Bolton University to reduce the environmental impacts of flame retardants.

Undertaking 6,798 routine laboratory tests in 2013, or 27 per day, on a range of factors from flammability to colour fastness, to ensure the quality of every metre of fabric we produce.

Partnering with BBM Sustainable Design architects in supporting the 'Waste Zone' at Ecobuild 2013, the world's leading event for sustainable design, construction, energy and the built environment.

4,309,638 Twitter impressions from tweets and retweets, and our LinkedIn discussion group proved the importance of social media in promoting sustainability.

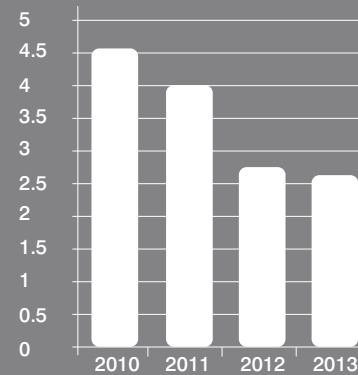
Collaborating with Leeds University to support the skills development of graduates through the School of Earth and Environment Employability programme.

Part of the Sustainable Mobility programme at Busworld, Kortrijk showcasing our environmental fabrics for transport.

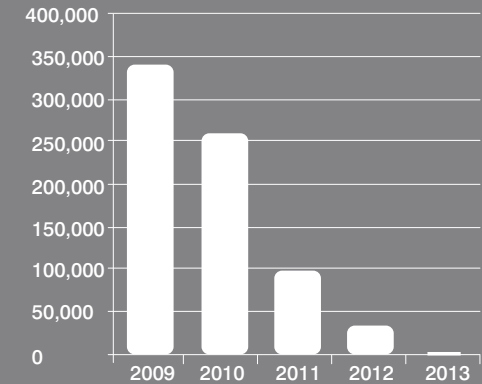
## The metrics

We're making great progress on resource use, but there's still lots to do and we have set challenging targets for continuous improvement.

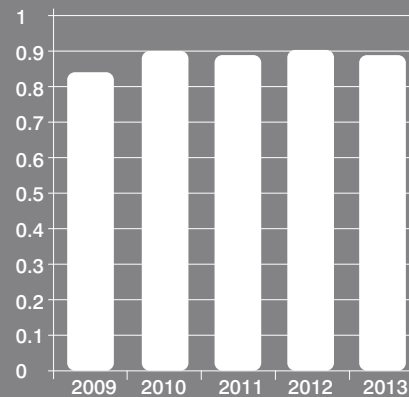
Water usage (in litres) per metre of fabric



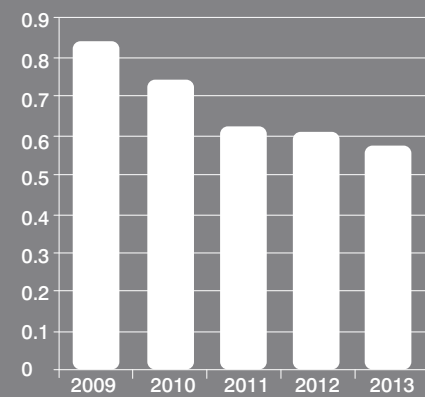
Kg of waste to landfill



Gas usage (in kWh) per metre of fabric



Electricity usage (in kWh) per metre of fabric







---

## Get in touch

---

“Ethics, trust and quality are critical parts of any product offering. Organisations that embrace sustainability will be the ones that prosper. We are really proud to say that partnering with Camira to provide ethical and sustainable fabrics is business as usual for Wools of New Zealand.”

– Steven Parsons , Market Development and Innovation – Wools of New Zealand

---

### UK Head Office

Tel: +44 1924 490491

Email: [info@camirafabrics.com](mailto:info@camirafabrics.com)

---

### London Showroom

Tel: +44 1924 491126

---

### China

Tel: +86 21 6133 1812

---

### France/Benelux

Tel: +32 56 227 266

---

### Germany

Tel: +49 7031 608430

---

### Scandinavia

Tel: +45 32 55 20 01

---

### USA

Tel: +1 317 484 0305

---

### Camira Technical Knitting

Tel: +44 115 900 8690

---